CROWDS IN STREET

LISTEN TO MUSIC

The following concerning Ward E. Bower, son of W. E. Bower, of Monett, is taken from the Minneapolis Journal

Voices out of the air, with no apparent source, halted hundreds walking along Seventh street past the Radisson hotel last night. They stood and looked, and looked again. Finally someone discovered, in a window pabove the Garrick theatre, a large black horn, from which the music seemed to come.

"Phonograph?" some casual passer-by suggested.

"Nope," said his companion.
"Radio."

He was right.

Ward E. Bower, owner of a radio of equipment and repair station on the second floor of the theatre, has for some time "cut in" on various radio concerts, and this week he installed an amplifier in his window so that it could be heard in the street below.

Last night he brought his family to the office with him and the entire family listened as The Journal's program began. Then he set the amplifier in the window over the street.

Hundreds heard Oscar Seagle, Mildred Langtry, Mrs. Eleanor Poehler and George Klass in The Journal's concert, and did not know that the concert was going on 330 feet above their heads in the broadcasting station on the Radisson hotel roof.

At the Shubert theatre The Journal's program was offered to the audience, through the radio receiving set and amplifier installed there.

Throughout the northwest hundreds of radio fans listened to The Journal program. Upon the way their receiving sets were working and their knowledge of operating them rested their success.